

MATT ANDREWS

matt@carbonbasedcreative.com > 719.231.4588

> WORK EXPERIENCE

Ongoing

Consultant, UI/UX Designer & Developer

CarbonBased Creative (Freelance & Remote)

- Create Strategies, Estimates, and Manage Experience for Development Projects for small to medium-sized websites and Marketing Communications

9/21 – 2/22

Art Director

Sho.ai (Cape Girardeau, Missouri)

- Design UX/UI user flows for an enterprise software solution
- Mockup and iterate wireframes for front-end design and backend usability
- Participated in planning and information architecture for software
- Leveraged experience to provide insight and solutions to UX challenges

2/20 – 1/21

Senior Web Developer & UI Designer

Neon Pig Creative (Colorado Springs, Colorado)

- Built custom API integration between Shopify and proprietary POS sales systems
- Developed custom plugin for one-click payment transactions with PayPal
- Managed theme, platform, and dependencies for companies largest web project
- Implemented dynamic calculations for various web applications
- Devised automation opportunities for streamlining clients marketing efforts
- Programmed PHP, HTML, SCSS, Javascript/jQuery

2/19 – 10/19

Web Developer & UI Designer

The Space Foundation (Colorado Springs, Colorado)

- Led and stewarded a platform transition for all of the companies web properties
- Assisted in a complete digital transformation of web properties
- Programmed PHP, HTML, SCSS, Javascript/jQuery
- Managed codebase using Git
- Designed and built WordPress based websites
- Provided a playbook on how to approach marketing automation

7/18 – 1/19

Front-End Developer & UI/UX Designer

Clarity Media - Gazette Digital (Colorado Springs, Colorado)

- Create wireframes for web applications
- Code PHP, HTML, CSS, Javascript for the front-end of web-based applications
- Design and build WordPress based websites

7/17 – 2/18

UI/UX & Application Developer

Gearmunk (Colorado)

- Develop, design, and implement a branding strategy across all products, mobile apps, websites, and printed materials
- Design UI/UX for the flagship mobile application
- Develop VUI and interaction for 3 Alexa skills
- Copywrite and design for advertising and marketing materials, including printed material and landing pages

> TEACHING EXPERIENCE

Instructor

Nucamp Coding Bootcamp

5/21 – Current

Instruct classes on HTML, CSS, and Javascript basics. Also, teach and lead courses on Bootstrap front-end development framework.

Adjunct Instructor

Pikes Peak Community College

5/13 – 4/17

Instruct classes on web design, motion graphics, and all aspects involved with marketing, design, and coding for the web

> COMMUNITY INVOLVEMENT

Board Chair, AAF Colorado Springs
President, AAF Colorado Springs
Vice-President & AA Awards Chair

7/18 – 9/21

Academic Advisory Committee

Pikes Peak Community College

Multimedia Graphic Design Department

1/05 – 5/21

Team Member & Illustrator

WildfireTees.com

Team member of a Colorado Springs Design Collective to benefit Wildfire Relief in Colorado

6/12 – 1/15

> EDUCATION & CERTIFICATIONS

• AAS in Visual Communications/Graphic Design
Pikes Peak Community College

• Full Stack Javascript + Mobile Development
NuCamp Coding Bootcamp

• Circuit Stream Certified XR Developer
Circuit Stream

> CarbonBasedCreative.com

> linkedin.com/in/mattandrews2

➤ ADDITIONAL EXPERIENCE

4/16 – 6/16

Web Developer

Fireant Studio (Denver, Colorado)

- Developed Custom Wordpress Themes - Using PHP, Javascript, CSS/Sass, HTML 5
- Maintained existing websites, building and enhancing custom features
- Managed development process to production deployment through Git

12/13 – 7/15

Front-End Developer & UI/UX Designer

Clarity Media - Gazette Digital (Colorado Springs, Colorado)

- Develop/Design large scale web applications for high traffic websites using modern UI/UX patterns and web standards
- Create wireframes and user journeys for web applications
- Plan and develop use cases for external and internal users
- Code PHP, HTML, CSS, Javascript for frontend development
- Concept, design, and build intrapreneurial applications for new business opportunities
- Design and Develop microsites and digital advertising assets
- Support UI/UX design, frontend development, and customer service for 5 corporate divisions

10/10 – 6/13

Web Developer & Designer

CoPilot Creative (Colorado Springs, Colorado)

- Develop award-winning web applications for multiple devices on the WordPress platform
- Design print and interactive marketing materials
- Solve creative problems within a small team in a fast-paced agency environment

➤ ADDITIONAL SKILLS

- Proficient with Windows and Macintosh operating systems
- Familiar with CLI, Webpack, Yarn, NPM, SASS, Git
- Knowledge of Responsive Design, Coding techniques for multiple devices, and a mobile first approach
- Knowledge of Social Media promotion and Content Creation Tools
- Exposure and experience with Unity a Real-Time Development Platform
- Exposure to UI Design and Development for XR Development (AR, VR, WebXR)

➤ AWARDS & RECOGNITION

AMERICAN ADVERTISING FEDERATION

Regional

- Gold Addy • Wildfire Tees • District 12 Regional Competition

Best of Show

- Best of Show • Wildfire Tees - Team Member/Product Illustrator
- Best of Show • The Gazette • Get it! Outdoor Advertising - Art Director
- Best of Show Interactive • Colorado Farm and Art Market - Web Developer
- Best of Show Interactive • CS CVB • Motorcoach Site - Art Director

Gold Addy

- Out of Home Advertising • The Gazette • Get it! Outdoor Advertising
- Business to Consumer website • Michael Garman Galleries
- Business to Consumer website • CS CVB • Motorcoach Site
- Digital Presentation • CS Economic Development Corporation • Quality of Life

Silver Addy

- Self Promotion • SummerSweet Frozen Yogurt
- Elements of Advertising • Logo • Punk Rock Dulcimer
- Business to Consumer website • CS CVB
- Business to Business website • Unique Software Solutions

ART DIRECTORS CLUB OF DENVER

- Illustration Honor, Wildfire Tees • Hold the Line

GO CODE COLORADO

- Team member of Colorado Springs winners and Colorado state finalist

COLORADO PRESS ASSOCIATION

- Best Advertising Slogan: 1st Place
Slogan for The Gazette Brand Campaign: "Delivering the Springs"
Copy writing
- Best Newspaper/House Ad Promotion: 3rd Place
The Gazette Brand Campaign "Delivering the Springs"
Creative Direction & Graphic Design

CAPER AWARD

Colorado Associated Press Editors & Reporters

Third Place
Online Special Package



CarbonBasedCreative.com



linkedin.com/in/mattandrews2